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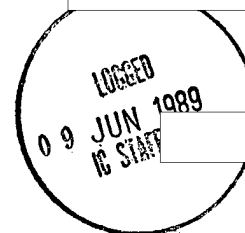
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[REDACTED]
DIRECTOR OF CENTRAL INTELLIGENCE
Intelligence Producers Council
Washington, D.C. 20505



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IPC 1996/89
8 June 1989

MEMORANDUM FOR: Members, Production Working Group

FROM:

[REDACTED]
Chair, Production Working Group

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SUBJECT: Minutes of Production Working Group June 5, 1989

1. We want to thank you again for attending the Production Working Group meeting held on June 5 at [REDACTED]. We believe that we made significant progress in formalizing the criteria for reporting Community production against the NIT requirements. Attached are the Minutes of the meeting, outlined in detail for your use and for the benefit of those who did not attend the session. [REDACTED]

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2. If you have any further questions or comments, please call [REDACTED] at [REDACTED] on [REDACTED] [REDACTED]

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Attachment

[REDACTED]

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[REDACTED]
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IPC 1996/89

SUBJECT: Minutes of Production Working Group Meeting

Distribution:

- 1 - Ken Roberts/State
- 21 - [redacted] /DIA
- 21 - [redacted] /NIC
- 22 - [redacted] CIA/PES
- 21 - Col. Evan H. Parrott/USAF
- 21 - Tom Corcoran/AIA
- 21 - CDR Paul S. Vick/USN
- 21 - [redacted] NSA
- 21 - J.J. Guenther/USMC
- 21 - D/ICS, DD/ICS, DDR&E/ICS
- 21 - D/CPAS/DI
- 21 - IPC Subject File
- 21 - IPC Chrono File
- 21 - ICS Registry

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IPC [redacted] (8 June 89)

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MINUTES
IPC PRODUCTION WORKING GROUP
5 June 1989

1. The initial meeting of the Production Working Group began at 1300 hours in [redacted] Attending were: Evan Parrott, USAF; Paul Vick, USN; Tom Corcoran, AIA, representing Army; [redacted] DIA; [redacted] NIC; [redacted] CIA/Production Evaluation Staff; Ken Roberts, STATE/RES; and [redacted] of the IPC staff. [redacted]

2. [redacted] introduced the attendees and described the package of materials provided, which included an agenda, a background paper, a list of proposed publications to be included in production accounting, a copy of the Report on the Community's FY1988 NIT-Related Production, and copies of the 1989 and draft 1990 National Intelligence Topics (NITs). [redacted]

3. [redacted] noted first that the IPC staff production report process was an imperfect -- but improving -- vehicle for analyzing how well intelligence production is responding to policymakers' needs. It is restricted to hard copy finished production, based on the assumption that these products represent the basic investment capital from which other sorts of more numerous, higher impact intelligence support efforts are derived. She added that the IPC staff plans to institute a program of selected interviews with policymakers to evaluate their satisfaction with specific types of products on issues they have designated as high priority in the NITs. [redacted]

4. [redacted] then briefly described the NITs process and related production reporting issues, noting in particular the IPC staff's efforts to focus analytical attention at the NIT subtopic level (e.g., 12a or 3g) so that we can more accurately monitor production trends on specific issues. Tom Corcoran suggested that the Defense Intelligence Community would benefit greatly from the development of a "crosswalk" between the NIT categories and the IPSP categories used by DOD. [redacted] stated that her office (DIA/[redacted]) is interested in undertaking such a project and Tom offered to identify one or more reservists who would be available to assist in such a project. [redacted]

5. The meeting turned to a discussion of the criteria currently used to determine products to be counted in the IPC Staff production data base, which is being developed. These are, briefly:

- hard copy finished production;
- retrievable via a product identification number;
- addressed or disseminated to "national level" policymakers;
- fulfilling a requirement expressed by high-level policymakers' in the NITs for the relevant fiscal year.

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Items not generally counted include:

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- current production, 25X1
- serial publications (collections of articles),
- briefings and talking points,
- production addressed to and disseminated solely within a single 25X1
Department of government. []

6. [] wished to clarify the requirement for "out of department" 25X1
distribution, noting that DIA had some difficulty with that requirement.
However, she also added that products addressed to the highest level of DOD
policymakers are also routinely disseminated outside the DOD as well. [] and
[] noted that the most important distinction for DOD, and the Department 25X1
of State as well, is between production intended to provide operational
support to officers in the field -- which is not counted -- and production
intended to serve top-level policymakers in the United States in their policy
deliberations. [] identified "national level policymakers as Assistant
Secretaries and up, Secretaries of the services, and key figures on the JCS -- 25X1
essentially, those who represent their departments at top-level interagency
policy formulation and coordination meetings. []

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7. [] proposed that a select category of briefings ought to be
included in production accounting, namely, those unique, formal briefings that
are prepared explicitly for high level officials and deal with in-depth,
non-perishable issue items. She argued that these briefing packages should be 25X1
counted because they represent original, analytical efforts that respond
directly to policymakers' needs, they often never appear in other, counted
forms of hard-copy production, and are retained on file and can be retrieved.
[] was of the opinion that about 50-75 of these briefings are given each 25X1
year and felt that her office could easily monitor them, ensure that they do
not also appear in other finished products that are also counted, and relate
them to the appropriate NIT subtopics. [] 25X1

8. Discussion elicited the comment from [] that CIA analysts
give too many briefings for PES to monitor and that the briefings given 25X1
generally derive from written products which would be counted anyway. Others
discussed the possibility of including some of their agencies' briefings but
eventually decided that they probably would not meet the criteria. In
general, the group agreed in principle to the idea that DOD may include such 25X1
briefings even though others may not have comparable products, and [] asked
[] to draw up a clear description and forward it to the IPC staff by COB
June 9. []

9. [] second proposal was to include packages of background papers
prepared for high-level officials. [] and others expressed doubt that these 25X1
should be included -- all the agencies produce large quantities of such papers
-- and deferred the matter for future consideration, pending DIA's ongoing
restructuring of their family of products. [] 25X1

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10. Several issues were touched upon briefly in the final minutes of the meeting: CIA will provide a description of the types of substantive videos that ought to be counted, and will look into monitoring and reporting its video production; DIA may also be reporting video production as it expands its activities in that area. CIA will also explore whether or not some or all of its Reference Aids publication series should be included. NIC reported several types of publications not previously reported, including Research Studies done to support national estimates preparation, IIMs, and special IIMs. After the meeting, Air Force proposed its Special Threat Assessment Report (STAR) series be included in Community production. The IPC staff will follow up with group members by telephone on these matters as needed. [REDACTED]

11. If working group members tasked to provide inputs can do so by June 12, the IPC staff will be able to disseminate a revised list of criteria for reporting by June 16. We would then plan to complete coordination by telephone the following week, if possible. [REDACTED]

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